



ONE CITY. ONE  
JACKSONVILLE.

January 17, 2019

The Honorable Aaron Bowman, President  
The Honorable Matt Schellenberg, LUZ Chair  
And Members of the City Council  
117 West Duval Street  
Jacksonville, Florida 32202

**RE: Planning Commission Advisory Report  
Ordinance No. 2018-607**

**Application No. L-5303-18C**

Dear Honorable Council President Bowman, Honorable Council Member and LUZ Chairman Schellenberg and Honorable Members of the City Council:

Pursuant to the provisions of Section 650.405 *Planning Commission Advisory Recommendation and Public Hearing*, the Planning Commission **Deferred** Ordinance 2018-607 on January 17, 2019.

- P&DD Recommendation Deny

If you have any questions or concerns, please do not hesitate to contact me at your convenience.

Sincerely,

Kristen D. Reed, AICP  
Chief of Community Planning Division  
City of Jacksonville - Planning and Development Department  
214 North Hogan Street, Suite 300  
Jacksonville, FL 32202  
(904) 255-7837  
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**PROPOSED SMALL-SCALE  
FUTURE LAND USE MAP (FLUM) AMENDMENT**

**OVERVIEW**

**ORDINANCE: 2018-607**

**APPLICATION: L-5303-18C- 4-12**

**APPLICANT: LARA HIPPS**

**PROPERTY LOCATION: 10062 103<sup>rd</sup> Street**

**Acreage: 2.12**

**Requested Action:**

	<b>Current</b>	<b>Proposed</b>
<b>LAND USE</b>	<b>MDR</b>	<b>CGC</b>
<b>ZONING</b>	<b>PUD</b>	<b>PUD</b>

Existing FLUM Category	Proposed FLUM Category	Existing Maximum Density (DU/Acre)	Proposed Maximum Density (DU/Acre)	Existing Maximum Intensity (FAR)	Proposed Maximum Intensity (FAR)	Net Increase or Decrease in Maximum Density	Non-Residential Net Increase or Decrease in Potential Floor Area
MDR	CGC	31 (15 DU per acre)	N/A	N/A	32,321.5	Decrease 31 DU	Increase 32,321.5 FAR

**PLANNING AND DEVELOPMENT DEPARTMENT'S RECOMMENDATION: DENIAL**

**LOCATION MAPS:**

